

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions and listings of claims in the application:

1-79. (Canceled.)

80. (New) A liquid cosmetic composition comprising, in a cosmetically acceptable organic liquid medium, at least one non-elastomeric film-forming linear block ethylenic polymer present in a sufficient amount so that the mean gloss at 20° of a deposit of the liquid cosmetic composition, once spread onto a support, is greater than or equal to 30 out of 100.

81. (New) A liquid cosmetic composition comprising, in a cosmetically acceptable organic liquid medium, at least one film-forming linear block ethylenic polymer free of styrene units, wherein the at least one block polymer is present in a sufficient amount so that the mean gloss at 20° of a deposit of the liquid cosmetic composition, once spread onto a support, is greater than or equal to 30 out of 100.

82. (New) The liquid cosmetic composition according to Claim 80, wherein the at least one block polymer is an ethylenic polymer derived from aliphatic ethylenic monomers comprising a carbon-carbon double bond and at least one group chosen from ester -COO- groups and amide -CON- groups.

83. (New) The liquid cosmetic composition according to Claim 80, wherein the at least one block polymer is not soluble at an active material content of at least 1% by weight in water or in a mixture of water and of linear or branched lower monoalcohols containing from 2 to 5 carbon atoms, without pH modification, at room temperature (25°C).

84. (New) The liquid cosmetic composition according to Claim 80, wherein the at least one block polymer comprises at least one first block and at least one second block linked together via an intermediate segment comprising at least one constituent monomer of the at least one first block and at least one constituent monomer of the at least one second block.

85. (New) The liquid cosmetic composition according to Claim 80, wherein the at least one block polymer comprises at least one first block and at least one second block with differing glass transition temperatures (Tg).

86. (New) The liquid cosmetic composition according to Claim 85, wherein the at least one first block and the at least one second block are linked together via an intermediate segment with a glass transition temperature that ranges from the glass transition temperature of the at least one first block to the glass transition temperature of the at least one second block.

87. (New) The liquid cosmetic composition according to Claim 80, wherein the at least one block polymer comprises at least one first block and at least one second block that are incompatible in the cosmetically acceptable organic liquid medium.

88. (New) The liquid cosmetic composition according to Claim 80, wherein the at least one block polymer has a polydispersity index I of greater than 2.

89. (New) The liquid cosmetic composition according to Claim 85, wherein the at least one first block of the at least one block polymer is chosen from:

- a) a block with a Tg of greater than or equal to 40°C;
- b) a block with a Tg of less than or equal to 20°C;
- c) a block with a Tg of between 20 and 40°C; and

the second block is chosen from a category a), b) or c) different from the first block.

90. (New) The liquid cosmetic composition according to Claim 89, wherein the block with a Tg of greater than or equal to 40°C is totally or partially derived from at least one monomer, which is such that a homopolymer prepared from the at least one monomer has a glass transition temperature of greater than or equal to 40°C.

91. (New) The liquid cosmetic composition according to Claim 90, wherein the at least one monomer whose corresponding homopolymer has a glass transition temperature of greater than or equal to 40°C is chosen from the following monomers:

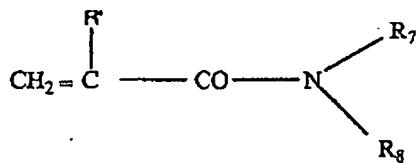
- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_1$

in which  $R_1$  is chosen from a linear or branched unsubstituted  $C_1\text{-}C_4$  alkyl group and a  $C_4$  to  $C_{12}$  cycloalkyl group;

- acrylates of formula  $\text{CH}_2 = \text{CH-COOR}_2$

in which  $R_2$  is chosen from a  $C_4$  to  $C_{12}$  cycloalkyl group and a tert-butyl group,

- (meth)acrylamides of formula:



in which  $R_7$  and  $R_8$ , which may be identical or different, are chosen from hydrogen atoms and linear or branched  $C_1$  to  $C_{12}$  alkyl groups ; or  $R_7$  is hydrogen and  $R_8$  is a 1,1-dimethyl-3-oxobutyl group; and  $R'$  is chosen from hydrogen and methyl;

- and mixtures thereof.

92. (New) The liquid cosmetic composition according to Claim 90, wherein the at least one monomer whose corresponding homopolymer has a glass transition temperature of greater than or equal to 40°C is chosen from methyl methacrylate, isobutyl (meth)acrylate and isobornyl (meth)acrylate, and mixtures thereof.

93. (New) The liquid cosmetic composition according to Claim 89, wherein the block with a Tg of less than or equal to 20°C is derived totally or partially from at least one monomer, which is such that a homopolymer prepared from the at least one monomer has a glass transition temperature of less than or equal to 20°C.

94. (New) The liquid cosmetic composition according to Claim 93, wherein the at least one monomer whose corresponding homopolymer has a glass transition temperature of less than or equal to 20°C is chosen from the following monomers:

- acrylates of formula  $\text{CH}_2 = \text{CHCOOR}_3$ , wherein:

$R_3$  is a linear or branched C<sub>1</sub> to C<sub>12</sub> unsubstituted alkyl group, with the exception of the tert-butyl group, in which at least one hetero atom chosen from O, N and S is optionally intercalated;

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_4$ , wherein:

$R_4$  is a linear or branched C<sub>6</sub> to C<sub>12</sub> unsubstituted alkyl group, in which at least one hetero atom chosen from O, N and S is optionally intercalated;

- vinyl esters of formula  $R_5\text{-CO-O-CH} = \text{CH}_2$ , wherein:

$R_5$  is a linear or branched C<sub>4</sub> to C<sub>12</sub> alkyl group;

- C<sub>4</sub> to C<sub>12</sub> alkyl vinyl ethers;

- N-(C<sub>4</sub> to C<sub>12</sub>)alkyl acrylamides;

- and mixtures thereof.

95. (New) The liquid cosmetic composition according to Claim 93, wherein the at least one monomer whose corresponding homopolymer has a glass transition temperature of less than or equal to 20°C is chosen from alkyl acrylates whose alkyl chain contains from 1 to 10 carbon atoms, with the exception of the tert-butyl group.

96. (New) The liquid cosmetic composition according to Claim 89, wherein the block with a Tg of between 20 and 40°C is totally or partially derived from at least one monomer such that a homopolymer prepared from the at least one monomer has a glass transition temperature of between 20 and 40°C.

97. (New) The liquid cosmetic composition according to Claim 89, wherein the block with a Tg of between 20 and 40°C is totally or partially derived from at least one monomer such that the corresponding homopolymer has a Tg of greater than or equal to 40°C and from at least one monomer such that the corresponding homopolymer has a Tg of less than or equal to 20°C.

98. (New) The liquid cosmetic composition according to Claim 96, wherein the block with a Tg of between 20 and 40°C is totally or partially derived from monomers chosen from methyl methacrylate, isobornyl acrylate and methacrylate, butyl acrylate and 2-ethylhexyl acrylate, and mixtures thereof.

99. (New) The at least one block polymer according to Claim 89, wherein the at least one first block has a glass transition temperature (Tg) of greater than or equal to 40°C and the at least one second block has a glass transition temperature of less than or equal to 20°C.

100. (New) The liquid cosmetic composition according to Claim 99, wherein the at least one first block is totally or partially derived from at least one monomer such that

a homopolymer prepared from the at least one monomer has a glass transition temperature of greater than or equal to 40°C.

101. (New) The liquid cosmetic composition according to Claim 100, wherein the at least one first block is a copolymer derived from at least one monomer such that a homopolymer prepared from the at least one monomer has a glass transition temperature of greater than or equal to 40°C.

102. (New) The liquid cosmetic composition according to Claim 100, wherein the at least one monomer whose corresponding homopolymer has a glass transition temperature of greater than or equal to 40°C is chosen from the following monomers:

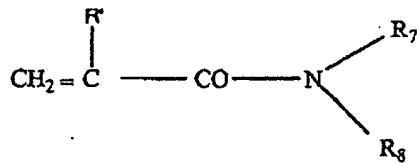
- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_1$

in which  $R_1$  is chosen from a linear or branched unsubstituted  $C_1$  to  $C_4$  alkyl group and a  $C_4$  to  $C_{12}$  cycloalkyl group;

- acrylates of formula  $\text{CH}_2 = \text{CH-COOR}_2$

in which  $R_2$  is chosen from a  $C_4$  to  $C_{12}$  cycloalkyl group and a tert-butyl group;

- (meth)acrylamides of formula:



in which  $R_7$  and  $R_8$ , which may be identical or different, each are chosen from hydrogen atoms and linear or branched  $C_1$  to  $C_{12}$  alkyl groups ; or  $R_7$  is hydrogen and  $R_8$  is a 1,1-dimethyl-3-oxobutyl group, and  $R'$  is chosen from hydrogen and methyl;

- and mixtures thereof.

103. (New) The liquid cosmetic composition according to Claims 100, wherein the at least one monomer whose corresponding homopolymer has a glass transition temperature of greater than or equal to 40°C is chosen from methyl methacrylate, isobutyl methacrylate and isobornyl (meth)acrylate, and mixtures thereof.

104. (New) The liquid cosmetic composition according to Claim 100, wherein the at least one first block is present in an amount ranging from 20% to 90% by weight relative to the total weight of the polymer.

105. (New) The liquid cosmetic composition according to Claim 104, wherein the at least one first block is present in an amount ranging from 50% to 70% by weight relative to the total weight of the polymer.

106. (New) The liquid cosmetic composition according to Claim 99, wherein the at least one second block is totally or partially derived from at least one monomer which is such that the homopolymer prepared from the at least one monomer has a glass transition temperature of less than or equal to 20°C.

107. (New) The liquid cosmetic composition according to Claim 99, wherein the at least one second block is a homopolymer derived from at least one monomer such that the homopolymer prepared from the at least one monomer has a glass transition temperature of less than or equal to 20°C.

108. (New) The liquid cosmetic composition according to Claim 106, wherein the at least one monomer whose corresponding homopolymer has a glass transition temperature of less than or equal to 20°C is chosen from the following monomers:

- acrylates of formula  $\text{CH}_2 = \text{CHCOOR}_3$ ,

wherein R<sub>3</sub> is a linear or branched C<sub>1</sub> to C<sub>12</sub> unsubstituted alkyl group, with the exception of the tert-butyl group, in which at least one hetero atom chosen from O, N and S is optionally intercalated;

- methacrylates of formula CH<sub>2</sub> = C(CH<sub>3</sub>)-COOR<sub>4</sub>,

wherein R<sub>4</sub> is a linear or branched C<sub>6</sub> to C<sub>12</sub> unsubstituted alkyl group, in which at least one hetero atom chosen from O, N and S is optionally intercalated;

- vinyl esters of formula R<sub>5</sub>-CO-O-CH = CH<sub>2</sub>

in which R<sub>5</sub> is a linear or branched C<sub>4</sub> to C<sub>12</sub> alkyl group;

- C<sub>4</sub> to C<sub>12</sub> alkyl vinyl ethers;

- N-(C<sub>4</sub> to C<sub>12</sub>)alkyl acrylamides;

- and mixtures thereof.

109. (New) The liquid cosmetic composition according to Claim 106, wherein the at least one monomer whose corresponding homopolymer has a glass transition temperature of less than or equal to 20°C is chosen from alkyl acrylates whose alkyl chain contains from 1 to 10 carbon atoms, with the exception of the tert-butyl group.

110. (New) The liquid cosmetic composition according to Claim 99, wherein the at least one second block with a Tg of less than or equal to 20°C is present in an amount ranging from 5% to 75% by weight relative to the total weight of the polymer.

111. (New) The liquid cosmetic composition according to Claim 110, wherein the at least one second block with a Tg of less than or equal to 20°C is present in an amount ranging from 25% to 45% by weight of the polymer.

112. (New) The liquid cosmetic composition according to Claim 89, wherein the at least one block polymer comprises:

at least one first block and at least one second block;  
the at least one first block having a glass transition temperature (Tg) of between 20 and 40°C and  
the at least one second block having a glass transition temperature of less than or equal to 20°C or a glass transition temperature of greater than or equal to 40°C.

113. (New) The liquid cosmetic composition according to Claim 112, wherein the at least one first block with a Tg of between 20 and 40°C is totally or partially derived from at least one monomer such that the homopolymer prepared from the at least one monomer has a glass transition temperature of between 20 and 40°C.

114. (New) The liquid cosmetic composition according to Claim 112, wherein the at least one first block with a Tg of between 20 and 40°C is a copolymer derived from at least one monomer such that the corresponding homopolymer has a Tg of greater than or equal to 40°C and from at least one monomer such that the corresponding homopolymer has a Tg of less than or equal to 20°C.

115. (New) The liquid cosmetic composition according to Claim 112, wherein the at least one first block with a Tg of between 20 and 40°C is derived from at least one monomer chosen from methyl methacrylate, isobornyl acrylate, isobornylmethacrylate, butyl acrylate and 2-ethylhexyl acrylate, and mixtures thereof.

116. (New) The liquid cosmetic composition according to Claim 112, wherein the at least one first block with a Tg of between 20 and 40°C is present in an amount ranging from 10% to 85% by weight relative to the total weight of the polymer.

117. (New) The liquid cosmetic composition according to Claim 116, wherein the at least one first block with a Tg of between 20 and 40°C is present in an amount ranging from 50% to 70% by weight relative to the total weight of the polymer.

118. (New) The liquid cosmetic composition according to Claim 112, wherein the at least one second block has a Tg of greater than or equal to 40°C and is totally or partially derived from at least one monomer such that the homopolymer prepared from these monomers has a glass transition temperature of greater than or equal to 40°C.

119. (New) The liquid cosmetic composition according to Claim 112, wherein the at least one second block has a Tg of greater than or equal to 40°C and is a homopolymer derived from the at least one monomer such that the homopolymer prepared from the at least one monomer has a glass transition temperature of greater than or equal to 40°C.

120. (New) The liquid cosmetic composition according to Claim 118, wherein the at least one monomer whose corresponding homopolymer has a glass transition temperature of greater than or equal to 40°C is chosen from the following monomers:

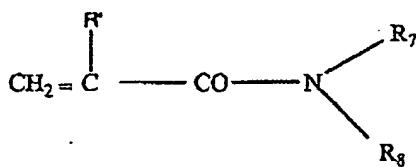
- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_1$

in which  $R_1$  is chosen from a linear or branched unsubstituted  $C_1$  to  $C_4$  alkyl group and a  $C_4$  to  $C_{12}$  cycloalkyl group;

- acrylates of formula  $\text{CH}_2 = \text{CH-COOR}_2$

in which  $R_2$  is a  $C_4$  to  $C_{12}$  cycloalkyl group;

- (meth)acrylamides of formula:



in which  $\text{R}_7$  and  $\text{R}_8$ , which may be identical or different, each are chosen from hydrogen atoms and linear or branched  $\text{C}_1$  to  $\text{C}_{12}$  alkyl groups, or  $\text{R}_7$  is hydrogen and  $\text{R}_8$  is a 1,1-dimethyl-3-oxobutyl group, and  $\text{R}'$  is chosen from hydrogen and methyl; - and mixtures thereof.

121. (New) The liquid cosmetic composition according to Claim 116 wherein the at least one monomer whose corresponding homopolymer has a glass transition temperature of greater than or equal to  $40^\circ\text{C}$  is chosen from methyl methacrylate, isobutyl methacrylate and isobornyl (meth)acrylate, and mixtures thereof.

122. (New) The liquid cosmetic composition according to Claim 118, wherein the at least one second block with a  $T_g$  of greater than or equal to  $40^\circ\text{C}$  is present in an amount ranging from 10% to 85% by weight relative to the total weight of the polymer.

123. (New) The liquid cosmetic composition according to Claim 122, wherein the at least one second block with a  $T_g$  of greater than or equal to  $40^\circ\text{C}$  is present in an amount ranging from 30% to 70% by weight relative to the total weight of the polymer.

124. (New) The liquid cosmetic composition according to Claim 112, wherein the at least one second block has a  $T_g$  of less than or equal to  $20^\circ\text{C}$  and is totally or partially derived from at least one monomer such that the homopolymer prepared from the at least one monomer has a glass transition temperature of less than or equal to  $20^\circ\text{C}$ .

125. (New) The liquid cosmetic composition according to Claim 112, wherein the at least one second block has a Tg of less than or equal to 20°C and is a homopolymer derived from at least one monomer such that the homopolymer prepared from the at least one monomer has a glass transition temperature of less than or equal to 20°C.

126. (New) The liquid cosmetic composition according to Claim 124, wherein the the at least one monomer whose corresponding homopolymer has a glass transition temperature of less than or equal to 20°C is chosen from the following monomers:

- acrylates of formula  $\text{CH}_2 = \text{CHCOOR}_3$ ,

$R_3$  is a linear or branched C<sub>1</sub> to C<sub>12</sub> unsubstituted alkyl group, with the exception of the tert-butyl group, in which at least one hetero atom chosen from O, N and S is optionally intercalated;

- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_4$ ,

$R_4$  is a linear or branched C<sub>6</sub> to C<sub>12</sub> unsubstituted alkyl group, in which at least one hetero atom chosen from O, N and S is optionally intercalated;

- vinyl esters of formula  $R_5\text{-CO-O-CH} = \text{CH}_2$

in which  $R_5$  is a linear or branched C<sub>4</sub> to C<sub>12</sub> alkyl group;

- C<sub>4</sub> to C<sub>12</sub> alkyl vinyl ethers;

- N-(C<sub>4</sub> to C<sub>12</sub>)alkyl acrylamides;

- and mixtures thereof.

127. (New) The liquid cosmetic composition according to Claim 124, wherein the at least one monomer whose homopolymers have glass transition temperatures of

less than or equal to 20°C is chosen from alkyl acrylates whose alkyl chain contains from 1 to 10 carbon atoms, with the exception of the tert-butyl group.

128. (New) The liquid cosmetic composition according to Claim 124, wherein the at least one block with a glass transition temperature of greater than or equal to 40°C is present in an amount ranging from 20% to 90% by weight relative to the total weight of the polymer.

129. (New) The liquid cosmetic composition according to Claim 128, wherein the at least one block with a glass transition temperature of greater than or equal to 40°C is present in an amount ranging from 50% to 70% by weight relative to the total weight of the polymer.

130. (New) The liquid cosmetic composition according to Claim 84, wherein the at least one first block and/or the at least one second block further comprise at least one additional monomer.

131. (New) The liquid cosmetic composition according to Claim 130, wherein the at least one additional monomer is chosen from hydrophilic monomers and ethylenically unsaturated monomers comprising at least one silicon atom, and mixtures thereof.

132. (New) The liquid cosmetic composition according to Claim 130 wherein the at least one additional monomer is chosen from:

- a) hydrophilic monomers
- b) ethylenically unsaturated monomers comprising at least one silicon atom,  
- and mixtures thereof.

133. (New) The liquid cosmetic composition according to Claim 132, wherein said hydrophilic monomers are chosen from:

- ethylenically unsaturated monomers comprising at least one carboxylic or sulfonic acid function,
- ethylenically unsaturated monomers comprising at least one tertiary amine function;
- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_6$   
in which  $\text{R}_6$  is a linear or branched  $\text{C}_1$  to  $\text{C}_4$  alkyl group, said alkyl group being substituted with at least one substituent chosen from hydroxyl groups and halogen atoms;
- methacrylates of formula  $\text{CH}_2 = \text{C}(\text{CH}_3)\text{-COOR}_9$ ,  
in which  $\text{R}_9$  is a linear or branched  $\text{C}_6$  to  $\text{C}_{12}$  alkyl group in which at least one hetero atom chosen from O, N and S is optionally intercalated, said alkyl group being substituted with at least one substituent chosen from hydroxyl groups and halogen atoms;
- acrylates of formula  $\text{CH}_2 = \text{CHCOOR}_{10}$ ,  
in which  $\text{R}_{10}$  is a linear or branched  $\text{C}_1$  to  $\text{C}_{12}$  alkyl group substituted with at least one substituent chosen from hydroxyl groups and halogen atoms, or  $\text{R}_{10}$  is a  $\text{C}_1$  to  $\text{C}_{12}$  alkyl-O-POE (polyoxyethylene) with repetition of the oxyethylene unit 5 to 30 times, or  $\text{R}_{10}$  is a polyoxyethylenated group comprising from 5 to 30 ethylene oxide units.

134. (New) A liquid cosmetic composition according to Claim 133, wherein said ethylenically unsaturated monomers comprising at least one carboxylic or sulfonic acid function are chosen from acrylic acid, methacrylic acid, crotonic acid,

maleic anhydride, itaconic acid, fumaric acid, maleic acid, acrylamidopropanesulfonic acid, vinylbenzoic acid, vinylphosphoric acid, and salts thereof;

said ethylenically unsaturated monomers comprising at least one tertiary amine function are chosen from 2-vinylpyridine, 4-vinylpyridine, dimethylaminoethyl methacrylate, diethylaminoethyl methacrylate and dimethylaminopropylmethacrylamide, and salts thereof.

135. (New) The liquid cosmetic composition according to Claim 130, wherein each of the at least one first block and the at least one second block comprises at least one additional monomer chosen from acrylic acid, (meth)acrylic acid and trifluoroethyl methacrylate, and mixtures thereof.

136. (New) The liquid cosmetic composition according to Claim 130, wherein each of the at least one first block and the at least one second block comprises at least one monomer chosen from (meth)acrylic acid esters and optionally at least one additional monomer such as (meth)acrylic acid, and mixtures thereof.

137. (New) The liquid cosmetic composition according to Claim 130, wherein each of the at least one first block and the at least one second block is totally derived from at least one monomer chosen from (meth)acrylic acid esters and optionally from at least one additional monomer such as (meth)acrylic acid, and mixtures thereof.

138. (New) The liquid cosmetic composition according to Claim 130, wherein the at least one additional monomer is present in an amount ranging from 1% to 30% by weight relative to the total weight of the at least one first block and/or the at least one second block.

139. (New) The liquid cosmetic composition according to Claim 85 wherein the difference between the glass transition temperatures (Tg) of the at least one first block and the at least one second block is greater than 10°C.

140. (New) The liquid cosmetic composition according to Claim 139, wherein the difference between the glass transition temperatures (Tg) of the at least one first block and the at least one second block is greater than 40°C.

141. (New) The liquid cosmetic composition according to Claim 88, wherein the at least one block polymer has a polydispersity index of greater than or equal to 2.5.

142. (New) The liquid cosmetic composition according to Claim 141 wherein the at least one block polymer has a polydispersity index of greater than or equal to 2.8.

143. (New) The liquid cosmetic composition according to Claim 141, wherein the liquid cosmetic composition has a polydispersity index ranging from 2.8 to 6.

144. (New) The liquid cosmetic composition according to Claim 80, wherein the at least one block polymer has a weight-average mass (Mw) of less than or equal to 300 000.

145. (New) The liquid cosmetic composition according to Claim 144, wherein the weight-average mass (Mw) ranges from 35,000 to 200,000.

146. (New) The liquid cosmetic composition according to Claim 143, wherein the weight-average mass (Mw) ranges from 45,000 to 150,000.

147. (New) The liquid cosmetic composition according to Claim 143, wherein the number-average mass (Mn) is less than or equal to 70,000.

148. (New) The liquid cosmetic composition according to Claim 142, wherein the number-average mass (Mn) ranges from 10,000 to 60,000.

149. (New) The liquid cosmetic composition according to Claim 148, wherein the number-average mass (M<sub>n</sub>) ranges from 12,000 to 50,000.

150. (New) The liquid cosmetic composition according to Claim 80, wherein the mean gloss of the composition measured at 20° is greater than or equal to 30 out of 100.

151. (New) The liquid cosmetic composition according to Claim 148, wherein the mean gloss of the composition measured at 20° is greater than or equal to 75 out of 100.

152. (New) The liquid cosmetic composition according to Claim 80, wherein the mean gloss of the liquid cosmetic composition, once spread onto a support, measured at 60°, is greater than or equal to 50 out of 100.

153. (New) The liquid cosmetic composition according to Claim 152, wherein the mean gloss of the liquid cosmetic composition, once spread onto a support, measured at 60°, is greater than or equal to 90 out of 100.

1542. (New) The liquid cosmetic composition according to Claim 80, wherein the mean gloss of the composition measured at 20° is greater than or equal to 35 out of 100, and/or the gloss of the composition measured at 60° is greater than or equal to 65 out of 100.

155. (New) The liquid cosmetic composition according to Claim 154, wherein the mean gloss of the composition measured at 20° is greater than or equal to 50 out of 100, and/or the gloss of the composition measured at 60° is greater than or equal to 75 out of 100.

156. (New) The liquid cosmetic composition according to Claim 80, wherein the gloss of the liquid cosmetic composition measured at 20° is greater than or equal to 60 out of 100, and/or the gloss of the composition measured at 60° is greater than or equal to 80 out of 100.

157. (New) The liquid cosmetic composition according to Claim 156, wherein the gloss of the liquid cosmetic composition measured at 20° is greater than or equal to 75 out of 100, and/or the gloss of the composition measured at 60° is greater than or equal to 90 out of 100.

158. (New) The liquid cosmetic composition according to Claim 80, wherein the liquid cosmetic composition comprises from 0.1% to 60% by weight of active material, by weight of the polymer.

159. (New) The liquid cosmetic composition according to Claim 158, wherein the liquid cosmetic composition comprises from 10% to 40% by weight of active material, by weight of the polymer.

160. (New) The liquid cosmetic composition composition according to Claim 80, further comprising at least one dyestuff chosen from water-soluble dyes and pulverulent dyestuffs.

161. (New) The liquid cosmetic composition according to Claim 80, wherein said composition is in a form chosen from a suspension, a dispersion, a solution, a gel, an emulsion, a cream, a mousse, a dispersion of vesicles, a two-phase or multi-phase lotion, and a paste.

162. (New) The liquid cosmetic composition according to Claim 161, wherein

said emulsion is chosen from an oil-in-water (O/W), water-in-oil (W/O) and a multiple emulsion (W/O/W or polyol/O/W or O/W/O),

said dispersion of vesicles is chosen from dispersions of ionic or nonionic lipids, and/or

said paste is chosen from soft pastes and anhydrous pastes.

163. (New) The liquid cosmetic composition according to Claim 80, wherein said composition is in anhydrous form.

164. (New) The liquid cosmetic composition according to Claim 80, wherein the liquid cosmetic composition is a makeup or care composition for keratin materials.

165. (New) The liquid cosmetic composition according to Claim 164, wherein the liquid cosmetic composition is chosen from a lip makeup product, an eye makeup product and a nail makeup product.

166. (New) A multi-compartment kit comprising:

a) a container delimiting at least one compartment, the container being closed by a closing member; and

b) a composition placed inside said at least one compartment, wherein the composition comprises, in a cosmetically acceptable organic liquid medium, at least one non-elastomeric film-forming linear block ethylenic polymer, wherein the at least one block polymer is present in a sufficient amount so that the mean gloss at 20° of a deposit of the liquid cosmetic composition, once spread onto a support, is greater than or equal to 30 out of 100.

167. (New) The multi-compartment kit according to Claim 166, wherein the container is at least partially formed from at least one thermoplastic material.

168. (New) The multi-compartment kit according to Claim 166, wherein the container is at least partially formed from at least one non-thermoplastic material.

169. (New) The multi-compartment kit according to Claim 166, wherein in the closed position, the closing member is screwed onto the container.

170. (New) The multi-compartment kit according to Claim 166, wherein in the closed position, the closing member is coupled to the container in a manner other than by screwing.

171. (New) The multi-compartment kit according to Claim 170, wherein in the closed position, the closing member is coupled to the container by click-fastening.

172. (New) The multi-compartment kit according to Claim 170, wherein in the closed position, the closing member is coupled to the container by bonding.

173. (New) The multi-compartment kit according to Claim 170, wherein in the closed position, the closing member is coupled to the container by welding.

174. (New) The multi-compartment kit according to Claim 166, wherein the composition is substantially at atmospheric pressure inside the compartment.

175. (New) The multi-compartment kit according to Claim 166, wherein the composition is pressurized inside the container.

176. (New) A cosmetic process for making up or caring for keratin materials, comprising:

application to the keratin materials of a cosmetic composition; wherein the cosmetic composition comprises, in a cosmetically acceptable organic liquid medium, at least one non-elastomeric film-forming linear block ethylenic polymer, wherein the at least one block polymer is present in a sufficient amount so that

the mean gloss at 20° of a deposit of the liquid cosmetic composition, once spread onto a support, is greater than or equal to 30 out of 100.